

ORGANIZED BY



Centre for Agriculture and Rural Development

IN-COLLABORATION WITH



Department of Horticulture Govt. of Uttar Pradesh

Souvenir

SPICES CONFERENCE & EXPO-2019

ON

DOUBLING FARMERS INCOME

26TH JUNE-2019



SuppOR tED BY NABARD



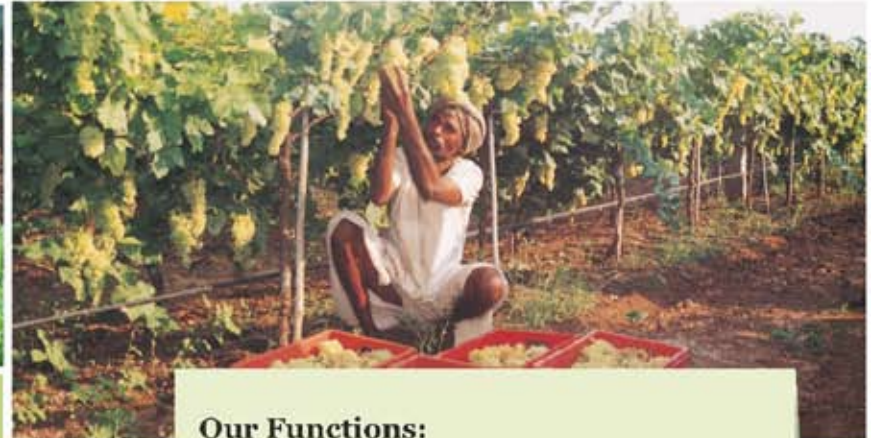
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- Supervisory functions in respect of Cooperative Banks and Regional Rural Banks.



From Chairman's Desk

It gives me immense pleasure that Spices Conference & Expo-2019 was organized by the Centre for Agriculture and Rural Development jointly with Department of Horticulture & Food Processing at Auditorium, Department of Horticulture, Sapru Marg, Lucknow on 26th June-2019.

I am happy that the CARD and Department of Horticulture & Food Processing is working to promote Spices Production and marketing. It will boost the self employment in the State and would encourages youth to take up Spices ventures as employment generating activity.

Participation of large number of Farmers, Industry, Research Scientist, Govt officials, Bankers is great achievement.

Dr. Anis Ansari, Chairman- CARD

The financial assistance received from Research & Development Fund of the National Bank for Agriculture and Rural Development (NABARD) towards publication of journal/printing of proceedings of the workshops gratefully acknowledged.



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Desi
Chinese**



SPICES CONFERENCE & EXPO-2019





Centre for Agriculture and Rural Development jointly with Department of Horticulture organized a day-long Spices Conference & Expo on 26th June-2019 at Department of Horticulture, Auditorium. During Inaugural ceremony Dr. Anis Ansari, Chairman-CARD, Joint Director Horticulture Shri S.B. Sharma, Shri Shankar A Pandey, CGM, NABARD, Shri Sameer Shaikh, Managing Director, Dreamz Group. As a Chief Guest Prof. Waseem Akhtar, Founder Chancellor Integral University Lucknow inaugurated the program. The conference was attended by more than 300 farmers. The following spices companies participated and put up their stalls.



Ashok Masale participated in Spices Conference and Expo and put up their stall



Capital Foods participated in Spices Conference and Expo and put up their stall.



DS Group participated in Spices Conference and Expo and put up their stall



Ayush Dryers participated in Spices Conference and Expo and put up their stall



UPKVIB participated in Spices Conference and Expo and put up their stall



Paros Masale participated in Spices Conference and Expo and put up their stall



Dr. Anis Ansari, Chairman - CARD

Dr. Ansari highlighted the role of Spices for doubling farmer's income. He further illustrated that the Department of Horticulture and Govt of Uttar Pradesh is committed to make farmers aware about the spices cultivation and processing which would lead to increase their income. He said that on small scale or in village spices processing units should be setup. He said, that NABARD and Dept of Horticulture can jointly promote FPOs for processing units. Farmers can make their own brand, which can be facilitated by bank loan and subsidy by NABARD.

Sri S.B. Sharma, Joint Director Food Processing Govt. Of U.P.

He congratulated Centre for Agriculture and Rural Development for organizing Spices Conference and Expo 2019 wherein a large number of farmers entrepreneurs, experts, investors participated. While addressing the farmers he said that Uttar Pradesh is having all kinds of requisite climate conditions to improve the production and productivity of the cultivation of the spice, already around 80,000 hectares area is covered under spices cultivation which includes garlic, chili, ginger, turmeric, coriander, etc. These are the major crops that Uttar Pradesh is producing. To improve the production of spices cultivation in Uttar Pradesh, Govt. Of U.P. is running O2 schemes, RKVY, and MIDH from 2017 this initiative is taken by Govt. Of U.P. for making Uttar Pradesh a hub of food processing and value chain under the Food Processing Policy 2017. To establish small and medium food processing units for the marketing of spices Govt. Of U.P. is providing various subsidies. He further said that production must be limited with the processing units else dream of doubling farmers income would not be possible.



Sri Shankar A. Pande, CGM NABARD, Lucknow

He congratulates CARD and Department of Horticulture, Govt. Of U.P for promoting spices cultivation and organizing such a wonderful conference. He further said that spices are having hidden potential to improve the socio-economic conditions of the farmers through processing value addition, marketing, branding, etc. He said India is famous by production and marketing of spices in the entire world. He said that spices are high-value crops. Govt. Of U.P. should look into not only to be self-sufficient but also encourage farmers, traders for exporting the spices to other state and world. Today's world is connected through digital media, social platform and trading apps which can help the farmers in exporting their products. Govt. Should adopt a cluster approach where identification of areas for production of specific crops to be done and Farmer Producer Organization (FPO's) should be established through the support of NABARD and Department of Horticulture.



Prof. Waseem Akhtar, Founder Chancellor Integral University Lucknow

He congratulated the Department of Horticulture, CARD and Food Processing, U.P. for organizing this conference. He further said that India has started spices cultivation a long back when the world was not even aware of spices. In the entire world, you won't find any country with such a diverse climatic condition. He said that spices are not only having the use for foods but they are also having medical properties. He said that Integral University is ready to collaborate with CARD for further research, training, and extension. He proposes to organize one more seminar at Integral University.



Dr Prabhudatta Sahoo, DGM, Nabard

He congratulated CARD and Department of Horticulture for organizing such a new concept Spices Conference and Expo 2019. He said that NABARD provides grants and subsidies for the formation of FPO's, conducting training and expert session. He said that we would be very happy to receive the recommendation of this program which would further help us in making the guidelines. He illustrated NABARD intervention areas like tribal development, watershed development, projects under DPR, exposure visits, marketing supports, subsidy schemes. He said that the small and medium processing units can be established under ACABC scheme by the Agri graduates wherein 20 lakhs loan and 36% subsidy is available for General, and OBC category. And 44% subsidy is available for SC, ST, and women. For a group activity, 01 crore loan can also be available. The nature of the loan is composite and the subsidy is available in the entire TFO which includes fixed cost, weaving capital, and margin money. Under this scheme, Nodal target centers have been established which are providing 2 months residential training Centre for Agriculture and Rural Development is also an NTI which is running 02 training centers one at Dibiyapur and other at Muzaffarnagar.

Shri Vivek Kumar Singh (BTL Marketing), Capital Foods Private Limited

Established in 1996, Capital Foods is India's fastest growing 'Food Tech Company' with a strong global presence. It is committed to spreading 'Global Food Culture' and making global food flavours accessible to consumers by curating, perfecting and integrating culinary trends. Company's mission is to bring excitement to the dining table of the Indian housewife 3 times a day, 7 days a week at a great price.

We have extensive, specialized and state-of-the-art manufacturing facilities in Nasik, Kandla, and Vapi. Innovation underlines every aspect of Capital Foods and to execute this ambition, Capital Foods has state-of-the-art manufacturing facilities. Ching's Secret and Smith & Jones are highly reputed food brands which come under the Capital Foods brand umbrella. Capital Foods has a global footprint across USA, UK, Canada, the Middle East (Dubai, Oman, Qatar, Bahrain, Saudi, Kuwait), Singapore, Australia, New Zealand and South Africa (Congo and Angola).





Ching's Secret is an Indian brand of Desi Chinese (Indian Chinese) cuisine food ingredients, condiments and instant food. On seeing India's huge appetite for Desi Chinese food and observing that the Chinese food products being produced in India were in the unorganized sector and suffered from hygiene problems, Capital Foods created Ching's Secret. A brand that specifically caters to the ever-growing Indian demand for Desi Chinese food by offering an array of food products that are hygienically manufactured using the latest technology. The range of products and flavours that Ching's Secret offers are in a category of their own and unmatched by any other food brand in India. Today Ching's Secret has become synonymous with Desi Chinese food in India and across the globe.

Ching's Secret operates in the following categories -

1. Chutney – Schezwan Chutney is the marquee product of Ching's Secret
2. Sauces – A range of chinese sauces consists of Schezwan Stir Fry Sauce, Red Chilli, Green Chilli, Dark Soy and Chilli Vinegar
3. Chinese Masala – Available in 4 variants - Schezwan Fried Rice, Chowmein Hakka Noodles, Paneer Chilli and Veg Manchurian
4. Instant Noodles - Available in 3 variants - Schezwan, Manchurian and Hot Garlic
5. Hakka Noodles – Available in 2 variants - Veg and Egg
6. Instant Soup – Available in 5 variants – Manchow, Sweet Corn, Tomato, Hot & Sour and Mix Veg
7. Cook up Soup – Available in 5 variants - Manchow, Sweet Corn, Tomato, Hot & Sour and Mix Veg

As a part of its mission to spread good taste through global foods, Capital Foods launched Smith & Jones – a brand that bridges international cuisines with local flavours. Smith & Jones is a brand that offers global food and food ingredients with local appeal.

Smith & Jones operates in the following categories –

1. Cooking Paste – Ginger Garlic Paste
2. Ketchup – Tomato Ketchup
3. S&J Masala Range – Available in 4 variants – Pasta Masala, Soya Wadi Masala, Shahi Paneer Masala and Mutter Paneer Masala

With this wide range of products and flavours, Capital Foods has dedicated itself to spreading Global Food Culture.

Shri Sanjay Kumar from CIMAP

Shri Sanjay congratulated CARD for organizing Spices Conference and Expo-2019, he further motivated youth to come-forward to take-up new challenges in spices processing. He said, India, which is the largest producer, consumer, and exporter of spices, has 48% share in the global market (volume-wise), Raw spices and value-added products are exported now. Under the value-added segment, entrepreneurs can use the technology available, produce and export innovative products such as spice-flavoured chocolates, and bathing bars, oils, and creams with spice fragrance, she said at a meeting organised recently by United Planters' Association of Southern India. In 2016-2017, domestic market for spices was 6.13 million tonnes and exports, which include extracts, oils, blends, and powders, were 0.95 million tonnes, with exports to about 150 destinations. Chilli is one of the main export items. The other major spices exported are mint, cumin, spice oils, and





value-added products. There are about 6,000 registered exporters of which manufacturer- exporters are 697. Shri Sanjay has given very important presentation on current scenario of spices production, export, processing and market in India and at Globe. Some abstract are given below.

MAJOR TURMERIC PRODUCING STATES IN INDIA (2013-2014)

- Andhra Pradesh – 40 %
- Tamil Nadu – 25%
- Karnataka – 10 %
- Gujarat – 5 %
- West Bengal – 4 %
- Others – 16 %

EXPORT OF TURMERIC FROM INDIA (US \$ MILLION)

- 2008-09 - 54.6
- 2009-10 - 80.2
- 2010-11 - 169.0
- 2011-12 - 180.4
- 2012-13 - 102.5
- 2013-14 - 106.2

EXPORT DESTINATION OF TURMERIC FROM INDIA (US \$ MILLION)

Country	2011-12	2012-13	2013-14
Iran	7.28	7.21	14.51
USA	14.2	10.02	9.06
Malaysia	10.31	6.96	8
UAE	31.35	9.77	7.39
Japan	10.71	5.13	4.86
Saudi Arabia	5.84	3.99	4.71
UK	9.02	4.55	4.55
Sri Lanka	4.86	4	4.36
S Africa	6.11	3.43	3.51
Spain	3.19	2.81	3.29
World	180.39	102.52	106.36

MAJOR GARLIC PRODUCING COUNTRIES GLOBALLY (T HONS)

Countries	2009	2010	2011	CGCR
China	17900.0	18490.0	19156.0	3.4
India	831.1	834.0	1057.8	12.8
Egypt	195.7	244.6	295.8	22.9
Korea	357.3	271.6	295.0	9.1
Russia	227.3	213.5	233.9	1.5
Myanmar	181.0	200.7	212.6	8.4
Bangladesh	154.8	164.4	209.2	16.2
USA	175.9	170.2	190.7	4.1
Ukraine	150.1	157.4	171.9	7.0
Brazil	86.8	104.1	143.3	3.7
World	22033.9	22541.4	23710.8	3.7

MAJOR GARLIC IMPORTING COUNTRIES

- Indonesia - 14 %
- Brazil - 11 %
- USA - 9 %
- Malaysia - 5 %
- Netherlands - 4 %
- Germany - 4 %

EXPORT DESTINATIONS OF GARLIC FROM INDIA

- Bangladesh - 59 %
- Pakistan - 22%
- Thailand - 8.7 %
- Malaysia - 8.0%
- UK - 0.6 %
- Others 1.7 %

THE MAJOR SPICE OILS AND OLEORESINS EXPORTED FROM INDIA TODAY

Spice oils		Oleoresins	
Black Pepper	Garlic	Black/White Pepper	Fenugreek
Cardamom	Ginger	Cardamom	Garlic
Cassia	Mace	Cassia	Ginger
Celery Seed	Mustard	Celery Seed	Mace
Cinnamon	Thyme	Chilli	Mustard
Clove	White Pepper	Cinnamon	Nutmeg
Cumin Seed		Clove	Paprika
		Coriander Seed	Rosemary
		Cumin Seed	Turmeric
		Fennel Seed	Vanilla

TOTAL EXPORTS OF SPICES OILS AND OLEORESINS FROM INDIA, 1971-72 TO 2002-2003 (T HONS)

Year	Spice Oils	Oleoresins
1971-72	3	1
1972-73	1	51
1973-74	1	25
1974-75	1	40
1975-76	2	44
1976-77	3	121
1977-78	8	131
1978-79	17	123
1979-80	20	182
1980-81	13	149
1981-82	17	167
1982-83	24	214
1983-84	22	197



Shri Nivin John from Ayush

Shri John congratulated CARD for organizing the Conference on Spices . He has given presentation, abstracts are given below.



ABOUT US

- Leading manufacturer of trading and exporting of dryer machines for agricultural purpose
- Year of establishment 2001
- Above 3000 satisfied customers
- ISO 9001:2015 certified company
- Approved by Spices Board
- Visions to put agriculture before business, by preventing wastage of seasonal crops by dehydrating and re-using technology

SUPREME INNOVATIONS OF **AAYUSH**

- CONTINUOUS DRYER MACHINE
- ROTARY DRYER MACHINE
- BATCH DRYER MACHINE

AAYUSH... Branding World Wide

GUATEMALA SPAIN EGYPT INDIA BHUTAN VIETNAM
SUDAN ETHIOPIA SOMALIA NEPAL SRI LANKA

CONTINUOUS DRYER MACHINE

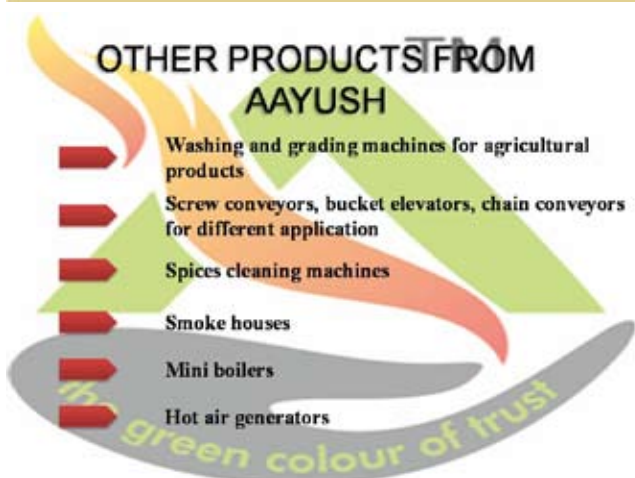
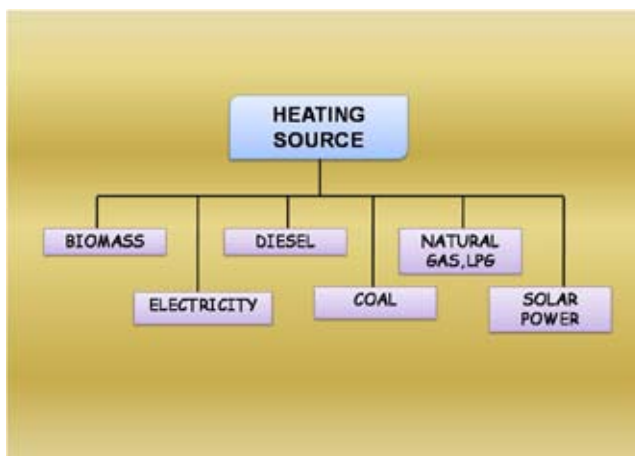
- One of the efficient and maintenance free dehydrator
- Large quantity of products can be dried within a short span of time
- The capacity range varies from 100kg/hour input capacity to 10000kg/hour

ROTARY DRYER MACHINE

- Useful for Moringa leaves and other herbals
- In this method we need not to spend much time for separating the delicate leaves from the stem
- There is no loss of natural color of the leaves which can be finely powdered after the drying process
- The capacity of Rotary dryer varies from 100kg input capacity to a range of 2000 kg per batch.

BATCH DRYER MACHINE

- Our batch dryers can fulfill your expectations in the field of dehydration.
- In this dryer we can dry the product as per our required moisture level.
- The drying time and temperature that we need can be adjusted in the digital control meter.
- The capacity of Batch drier varies from 100kg input capacity to a range of 10000 kg per batch.



Shri Rajeev Shrivastava, Head- Marketing, Mandi Parishad, Govt of Uttar Pradesh

Mr. Shrivastava highlighted the importance of this spices conference, further elaborated Mandi Parishad export scheme for promotion of Spices. He said that incentive of Rs.2/kg is being provided by the Mandi Parishad on export of Garlic, likewise there are several other schemes. He congratulated CARD and asked to organize such kind of event at Mandi Parishad premises next time. He said Uttar Pradesh has a great scope for spices cultivation for ginger, turmeric, onion, garlic, chilies etc.



Shri D. Mishra, Brand Manager, DS Group

Shri Mishra, congratulated Centre for Agriculture and Rural Development for making such a great event possible, He said that assured market always propel the crop cultivation expansion, be it spices or any other crop. He further said, that assured market is only possible when enough processing units are placed. He said that DS group is working closely with farmers of Rajasthan, Maharashtra, Uttar Pradesh, Kerla etc for providing quality spice to the costumers. He highlighted the products of the Catch spices. He said that Catch brand offers an enviable range of whole, pure and



blended spices, sprinklers for Indian dishes and international cuisine. The Catch spices are rich in aroma, freshness and adhere to the highest quality standards which involve the best processes of production, packaging and delivery to customers.

Catch is committed to this quest for quality. With a presence of nearly three decades in India, Catch Spices is today a household name and synonymous with quality innovation. From pure spices to whole ones, sprinklers to blended spices, Catch covers the entire spectrum of home and professional cooking in India. The innovative table top salt dispensers introduced in 1987 is an essential part of every household.

After more three decades of expertise in the business, Catch Spices are considered to be essential staples for kitchens across India and are hand-picked from the best sources, sorted, ground through low temperature grinding process and packaged under fully automated and hygienic conditions.

Shri Vijay Bahadur Dwivedi

Shri Vijay Bahadur Dwivedi, De Director, Department of Food Processing, Govt of Uttar Pradesh

Shri Dwivedi highlighted schemes of Department of Horticulture, which provides incentive, subsidy to the farmers for production and marketing of the spices. He said, that such kind of program was a much awaited one, finally this happened successfully. He further said, that mixed cropping can be a boon for the farmers, if they promote spices.



Shri V.P. Pandey, Assistant Professor, NDUAT, Faizabad

Shri Pandey highlighted the importance of spices cultivation in Uttar Pradesh, he talked about various varieties developed by NDUAT for better cultivation of spices. He said, that the area of Uttar Pradesh especially buldelkhand region of most suitable for spices cultivation. It has similar agro-climatic condition like we had in Andhra Pradesh. As Andhra is biggest Chili producing state, Buldelkhand can also contribute. He congratulated CARD for organizing this seminar in collaboration with Department of Horticulture. He invited CARD team to visit NDUAT and organize a similar kind of program there as well.

Shri Vijay Bahadur, Deputy Director, Food Processing

Shri Bahadur highlighted various schemes of Department of Food processing for the promotion of spices processing.



He said that for promotion of small scale industry, Govt of Uttar Pradesh shall provide A subsidy amounting to 25 percent of incurred expenditure on plant machinery and technical civil work in respect of setting up, expansion and modernisation/up gradation of the food processing units in the state will be provided, subject to a maximum of Rs. 50 lakh in all the districts of the state. In case the funds from the known sources are available with the entrepreneur, there will be no compulsion for availing loan.

Under the Pradhan Mantri Kisan Sampada Yojana Scheme for (Agro-Marine Processing and development Agro-processing Clusters) of Government of India, an additional capital investment subsidy at the rate of 10% of the cost of plant machinery and technical civil works to the fruits & Vegetables Units for setting up of new unit/expansion and modernisation will be provided. The Mega Food Park project sanctioned for Uttar Pradesh under the Pradhan Mantri Kisan Sampada Yojana, Government of India with a minimum capital investment of Rs. 50 crore and above, an additional subsidy at the rate of 10 percent of the project cost, will be provided by the State Government.

He congratulated CARD for organizing this important seminar for promotion of spices cultivation and processing.





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LIST OF PARTICIPANTS

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2	Satya Prakash	9623013649	31	Ram Prakash	7895220718
3	Rajan Singh	7892478314	32	Anil Mishra	8009443333
4	Surat Pal Singh	9456089745	33	Pankaj Pandey	9981478041
5	Badar Pal Singh	9759136812	34	Vishnu Dev Roy	8546026144
6	Pradeep	9837646477	35	Ashiq Ali	9918715854
7	Rajesh Juyal	9696291340	36	P. Shukla	8726532541
8	Ajay Verma	9452030516	37	M.L. Khan	
9	Subara	9454975997	38	Ram Vinod Maurya	9335002253
10	Shivshankar	8563006955	39	Man Singh	8009510858
11	Ratna Singh	7500972356	40	Prof. R.P. Singh	9358310218
12	Babu Raam	9412675487	41	Arbiul Kumar Singh	9455430018
13	Premnath	7408769097	42	Dhiraj Kumar Singh	8726563039
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16	Satendra Kumar	7524011178	45	Babulal	9627065572
17	Ajay Kumar	9140406375	46	Inderlal Singh	9719291131
18	Ajay Kumar	7355196118	47	Shyam Babu	9761895503
19	Pankaj	9420064882	48	Raj Kumar	8840121592
20	Devendra	9595714363	49	Vijay Kumar	9918670862
21	Ayush Sharma	7317782586	50	Ram Krishan Soni	9109441078
22	Madan lal	9927111312	51	Atul	9451821536
23	Mohan Lal	9639063071	52	Ashen Srivastava	9415962419
24	Kashi Prashad	9450070794	53	Varendra Kumar	9415962419
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64	Ram Lakhan	9792427677
65	A.N. Pandey	7234006674
66	Bhikha Ram	9651913505
67	Ramdas	7379585069
68	Ashok Kumar	9565924865
69	Premkanti	9559320034
70	Veer Bahadur	9956846413
71	Dr. L.R. Yadav	9415306058
72	Darshan Singh	8003450597
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75	Pooja Mishra	
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83	Mohd. Haris	9889643623
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87	Anuragh Kumar	8736000232
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97	T. Prashad	9452784221
98	Jhinku Ram	9473521352
99	Dr. Chandra	9450390749
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103	Rajesh Singh	9889992439
104	A.K. Singh	7985683020
105	Sitaram	9721015817
106	Harichandra	9935531023
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109	Vinay Kumar	9451142117
110	Om Prakash	9452152119
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112	Surendra	8931871192
113	Manoj Kumar	9411870933
114	Shushil Kumar	9454835946
115	Ravishankar	9451134735
116	Dr. M.P. Yadav	9956629189
117	Dr. V.B. Dwivedi	9536220005
118	S.S. Bisht	9889319696
119	Vijay Sharma	9555496080
120	Ramesh	9999175237



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121	Suresh Chandra	8756597881
122	Uttam Kumar	7379971393
123	Vikram Prashad	9415717208
124	R.K. Shukla	8005111827
125	Ramjee Chetri	7860797241
126	Ramnivas	9451206001
127	Abhishek Goswami	9936620700
128	P.M. Srivastava	9415090930
129	Geeta Trivedi	9415957049
130	Pragya Upadhya	9454334400
131	Ravi Prakash	9190982306
132	Dr. Javed Ahmed	9335689062
133	Gyan Trivedi	9670116414
134	Sumit Kumar	9559688727
135	Prabhakar	8004884165
136	Praveen Kumar	
137	Akash Srivastava	8960324133
138	Vimal Kumar	
139	Prashant	8077931674
140	J.R. Verma	9914108242
141	Ram Balak Singh	8601111183
142	Rajkumar	9935199473
143	Jhangur Ram	9455806549
144	Ramjeevan	8353980158
145	Vibhuvan Kumar	9453076787
146	Madhukar	9044197418
147	Amitesh	9670304309
148	Salaudbin Khan	8543999786
149	Kailash	
150	Rajendra Singh	9452785725
151	Rajiv Tripathi	9450796347

S.NO.	NAME	CONt Act
152	Ashok Mishra	7565826969
153	Anand Kumar	8853588858
154	Anish Kumar	
155	Suresh Kumar	
156	Jageshwar	9452527668
157	Ajay Kumar	9140081952
158	Rashtriya Samajik Vikas	9838915251
159	Keshav Tripathi	8707603784
160	Vivek Tiwari	8090669829
161	Dr. A.P. Singh	7379395504
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163	Mahendra	9450453737
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168	Lokesh Verma	9452665751
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174	K. Kumar	9452239036
175	Anuj Dubey	6388282592
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179	Dr. Meenakshi Singh	9621564240
180	Kaushal Singh	9616934610
181	Arvind Singh	9005676230
182	Dharam Pal Singh	9411211049



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183	Rajendra Singh	9451079283
184	Arif Hasan	9919140302
185	Amir	9452213898
186	Vivek Kumar	9452213898
187	Hanuman Singh	9005572545
188	Rajendra Prasad	8577840689
189	Satyaveer singh	9759359651
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196	Divyansh Mishra	9936332000
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202	Sameer	9696078362
203	Rahul Mishra	9415518288
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209	Ram	8907411824
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211	Rehan	7007603721
212	D.M. Singh	9451156585
213	Tariq Aziz	7572075235

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215	Prof. David	9935306346
216	Shikhar	9455731775
217	Shivangi Pal	9565533828
218	Deepak	8765677127
219	Mahesh Singh	9760569011
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226	Anish	9450075291
227	Manoj Kumar	8756593881
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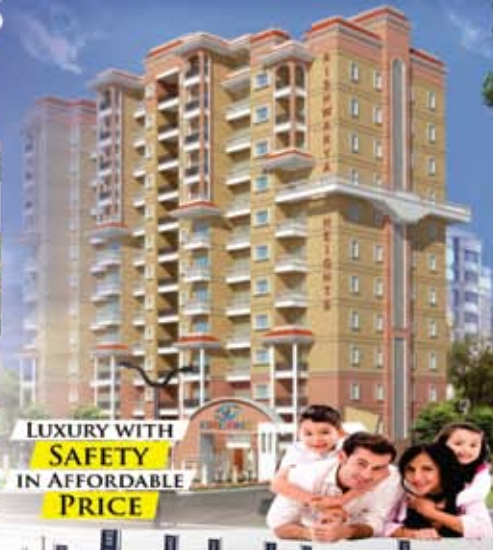
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